

# THE PERIOD HOME RENOVATOR

## Buyer's Guide 2012



### BOOKING FORM 2012

**ADVERTISER DETAILS** (Please complete ALL details below)

**Company Name:** .....

**Address:** .....

**Suburb:** .....

**State:** .....

**Postcode:** .....

**Contact Name:** .....

**Telephone:** .....

**Fax:** .....

**Email:** .....

**RETURN TO PUBLICITY PRESS BEFORE BOOKING DEADLINE: 19 AUGUST 2011**



For all advertising enquiries, please contact:  
Sue Kallincos  
Ph: (03) 9804 4700  
sue@publicitypress.com.au

For all production enquiries, please contact:  
Cassy Polimeni  
Ph: (03) 9804 4700  
cassy@publicitypress.com.au

# BOOKING FORM 2012

PLEASE FILL IN APPROPRIATE SECTIONS AND SIGN BELOW

BOOKING STATUS (Please tick the appropriate box)



New

Amended

Repeat from 2011

Please select from the options below:

PACKAGE ADVERTISING (Please see 2012 Media Guide for details)

<input type="checkbox"/>	Gold .....	\$9,130
<input type="checkbox"/>	Silver.....	\$6,900
<input type="checkbox"/>	Bronze.....	\$5,205
<input type="checkbox"/>	Loyalty.....	\$3,950

## OR

DISPLAY ADVERTISING

<input type="checkbox"/>	Full Page Colour.....	\$2,820
<input type="checkbox"/>	Double Page Spread Colour.....	\$5,240
<input type="checkbox"/>	1/2 Page Colour (vertical).....	\$1,985
<input type="checkbox"/>	1/3 Page Colour (horizontal) .....	\$1,335
<input type="checkbox"/>	Renovator's Directory – Single.....	\$430
	– Double.....	\$770

WEBSITE ADVERTISING

<input type="checkbox"/>	Website Banner (12 months).....	\$1,500*
--------------------------	---------------------------------	----------

\*Cost includes all production – hi-res images, logo and copy to be supplied

Total Advertising Cost\* \$ .....

\* Prices exclude GST

Signature \_\_\_\_\_

RETURN TO PUBLICITY PRESS BEFORE BOOKING DEADLINE: 19 AUGUST 2011



For all advertising enquiries, please contact:  
Sue Kallincos  
Ph: (03) 9804 4700  
sue@publicitypress.com.au

For all production enquiries, please contact:  
Cassy Polimeni  
Ph: (03) 9804 4700  
cassy@publicitypress.com.au

# BOOKING FORM 2012

PLEASE FILL IN APPROPRIATE SECTIONS AND SIGN BELOW

## BUYER'S GUIDE PRODUCT PAGES

(Complete and allocate your product pages by chapters and number of pages)

### IMPORTANT

\* Product pages are placed in ALPHABETICAL ORDER OF COMPANY NAME WITHIN EACH CHAPTER.

Therefore requests for right-hand pages or double-page spreads CANNOT be accommodated or GUARANTEED.

CHAPTER HEADING	No. of Colour Pages	No. of B&W Pages
Fences		
Gardens		
Timber, Brick & Stone		
Roofing		
Exterior Decoration		
Doors, Windows & Hardware		
Interior Joinery		
Walls & Ceilings		
Floors		
Fireplaces		
Lighting		
Interior Decoration		
Bathrooms		
Kitchens		
Furniture & Antiques		
<b>TOTAL PAGES</b>		

COSTS	Colour	Black & White
1 x Product Pages	\$735* each	\$485* each
2 x Product Pages	\$700* each	\$455* each
3-5 x Product Pages	\$680* each	\$435* each
6-9 x Product Pages	\$630* each	\$415* each
10+ x Product Pages	\$615* each	\$395* each

Total Buyers Guide Cost\* \$ .....

\* Prices exclude GST

Signature \_\_\_\_\_

#### TERMS OF PAYMENT

- Product Pages – \$110 (including GST) deposit per page will be invoiced on receipt of booking form. Balance payable 14 days from publication
- Display Advertising – payable 30 days from publication unless otherwise agreed in writing
- Advertising Packages – \$110 (including GST) deposit per product page will be invoiced on receipt of booking form. Balance payable 30 days from publication unless otherwise agreed in writing
- Booking cancellations – cancellations received less than one week before booking deadline will not be accepted, and deposits received are not refundable
- GST – all prices quoted in this document exclude GST

**PLEASE FAX OR MAIL YOUR ADVERTISING BOOKING FORM TO:**

**PRODUCTION MANAGER – CASSY POLIMENI**

**FAX: (03) 9804 4711 OR POST: PUBLICITY PRESS, PO BOX 8019, ARMADALE VIC 3143**